CIVICUS: World Alliance for Citizen Participation

Members meeting
9 September 2011

www.civicus.org
Milestones
August 2010 – September 2011
In October 2010, CIVICUS launched a new organisational structure. Key features:

- 3 departments (Operations, Outreach and Research & Policy)
- Organisational Coordination Unit

The objective of the new structure is to increase organisational flexibility and improved outreach and engagement with stakeholders.
Convening civil society

• Regional consultations in MENA and LAC as well as through AGNA
• Webinars on LTA, participatory governance, Woman Human Rights Defenders and informal online activists
• Climate Justice event in South Africa
• Southern Africa Solidarity Forum
Eurasia Network

• Parallel Civil Society Conference to the OSCE Summit in Kazakhstan
• Support international Observation Mission in Belarus following December 2010 elections and subsequent protests
• Support Eurasia partners international advocacy at the UN and World Bank

www.civicus.org
UN Engagement

Strengthening UN engagement in New York and Geneva, including:

• Lobbying for civil society nominated Special Rapporteur on Freedom of Association and Assembly

• Interventions at the UN Human Rights council on LGBTI, Belarus, Libya, Syria and many more

• Supporting member participation at the UN

www.civicus.org
Civil Society Watch

• Launched cswatch.org to help monitor threats to civil society around the world and coordinate action

• Clampdown is Real – release December 2010, overview of threats to civil society tracked in 90 countries between 2009 and 2010

www.civicus.org
Civil Society Index

• With implementing country partners released 31 analytical country reports
• Release 2 summary reports examining the state of civil society around the world

“Many CSOs are disconnected from new and informal forms of participation and activism.”

www.civicus.org
Other reports

• CSO development effectiveness in situations of conflict – included consultations with CSOs in Zimbabwe, the Philippines and Macedonia

• Study on women civil society activists in Africa

www.civicus.org
Media & Communication

- Partnered on press conferences on Libya & Syria
- Released over 30 press statements, most on threats to civil society
- 66% increase in Facebook ‘likes’ to over 5000 with 300% increase in monthly interactions
- 215% increase in Twitter followers to over 1500
- Launched new civicus.org with 13,000 monthly unique visits

www.civicus.org
Every Human Has Rights

• Celebrated International Human Rights Day with campaign ‘Barefoot Against Poverty’ that engaged groups from around the world

• Supported the South African ‘Right to Know’ campaign

• Took messages from last World Assembly to the UN MDG Summit in New York

www.civicus.org
Financial Overview
### CIVICUS Audit

#### CIVICUS Audit 2010

<table>
<thead>
<tr>
<th>CIVICUS RSA Accounts</th>
<th>CIVICUS USA Accounts</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>completed in August 2011</td>
</tr>
<tr>
<td></td>
<td>audited by Aronson LLC (USA)</td>
</tr>
<tr>
<td>CIVICUS House Accounts</td>
<td>completed in April 2011</td>
</tr>
<tr>
<td></td>
<td>audited by Douglas &amp; Velcich (South Africa)</td>
</tr>
</tbody>
</table>

**Aggregated Accounts**

- completed in August 2011
- audited by Douglas & Velcich (South Africa)

#### After Legal Reorganisation

<table>
<thead>
<tr>
<th>CIVICUS RSA (External Company of USA)</th>
<th>USA Accounts</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>CIVICUS USA</td>
</tr>
<tr>
<td></td>
<td>Consolidated Accounts</td>
</tr>
</tbody>
</table>
### AGGREGATED STATEMENT OF COMPREHENSIVE INCOME
FOR THE YEAR ENDED 31 DECEMBER 2010

<table>
<thead>
<tr>
<th>INCOME</th>
<th>US$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants and donations</td>
<td>3,589,650</td>
</tr>
<tr>
<td>Membership dues</td>
<td>46,528</td>
</tr>
<tr>
<td>Rent received</td>
<td>67,204</td>
</tr>
<tr>
<td>Other income</td>
<td>109,133</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>3,812,515</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENDITURE</th>
<th>US$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank charges</td>
<td>11,509</td>
</tr>
<tr>
<td>Depreciation</td>
<td>39,857</td>
</tr>
<tr>
<td>Duplication and printing</td>
<td>32,779</td>
</tr>
<tr>
<td>Equipment leases and maintenance</td>
<td>30,658</td>
</tr>
<tr>
<td>Grants - pass through</td>
<td>100,282</td>
</tr>
<tr>
<td>Human resources</td>
<td>2,024,725</td>
</tr>
<tr>
<td>Insurance</td>
<td>7,253</td>
</tr>
<tr>
<td>Interest and penalties</td>
<td>22,776</td>
</tr>
<tr>
<td>Internet</td>
<td>20,316</td>
</tr>
<tr>
<td>Legal costs</td>
<td>8,761</td>
</tr>
<tr>
<td>Marketing, conferences and workshop</td>
<td>131,308</td>
</tr>
<tr>
<td>Office Supplies and other</td>
<td>126,749</td>
</tr>
<tr>
<td>Postage and delivery</td>
<td>24,741</td>
</tr>
<tr>
<td>Professional Fees</td>
<td>429,163</td>
</tr>
<tr>
<td>Relocation costs</td>
<td>13,231</td>
</tr>
<tr>
<td>Rent, water and electricity</td>
<td>81,186</td>
</tr>
<tr>
<td>Telephone and faxes</td>
<td>45,902</td>
</tr>
<tr>
<td>Travel and accommodation</td>
<td>548,039</td>
</tr>
<tr>
<td>Website maintenance</td>
<td>36,535</td>
</tr>
<tr>
<td>Other expense</td>
<td>37,775</td>
</tr>
<tr>
<td><strong>Total Expenditure</strong></td>
<td><strong>3,773,545</strong></td>
</tr>
</tbody>
</table>

**SURPLUS/(DEFICIT) FOR THE YEAR** 38,970
## AGGREGATED STATEMENT OF FINANCIAL POSITION AT 31 DECEMBER 2010

### ASSETS

<table>
<thead>
<tr>
<th>Asset Category</th>
<th>Amount (US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Assets</strong></td>
<td>1,688,498</td>
</tr>
<tr>
<td><strong>Non - current assets</strong></td>
<td></td>
</tr>
<tr>
<td>Land and buildings</td>
<td>392,391</td>
</tr>
<tr>
<td>Equipment</td>
<td>51,936</td>
</tr>
<tr>
<td><strong>Current assets</strong></td>
<td>1,244,171</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>135,554</td>
</tr>
<tr>
<td>Accrued income</td>
<td>5,000</td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>1,103,617</td>
</tr>
</tbody>
</table>

### RESERVES AND LIABILITIES

<table>
<thead>
<tr>
<th>Reserve Category</th>
<th>Amount (US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Reserves</strong></td>
<td>1,688,498</td>
</tr>
<tr>
<td>Reserves</td>
<td></td>
</tr>
<tr>
<td>Restricted funds</td>
<td>-</td>
</tr>
<tr>
<td>Unrestricted funds</td>
<td>247,821</td>
</tr>
<tr>
<td>Share Capital</td>
<td>15</td>
</tr>
<tr>
<td>Revaluation Surplus</td>
<td>257,097</td>
</tr>
<tr>
<td>Foreign currency translation reserve</td>
<td>(48,122)</td>
</tr>
<tr>
<td><strong>Current liabilities</strong></td>
<td>1,231,687</td>
</tr>
<tr>
<td>Accounts payable</td>
<td>298,898</td>
</tr>
<tr>
<td>Deferred income</td>
<td>628,863</td>
</tr>
<tr>
<td>Line of credit</td>
<td>210,000</td>
</tr>
<tr>
<td>Provision for leave pay</td>
<td>93,926</td>
</tr>
</tbody>
</table>
Empowering the CIVICUS Alliance
Reaching out, breaking silos, enhancing ownership
CIVICUS Alliance

CIVICUS aims to strengthen members and partners’ engagement within the CIVICUS network building on CIVICUS’ founding principle of being a global alliance.
Feedback from Members and Partners

• CIVICUS ran a consultation in 5 languages in August – Spanish, Portuguese, Russian, French and English.

• 89 Members and partners answered the complete survey.
Feedback from Members and Partners

Members value being part of a global network and want CIVICUS to:

– Communicate more in: Spanish, French, Portuguese, Russian and Arabic.
– Strengthen CIVICUS presence at a regional level
– Establish a more decentralised network structure
– Undertake outreach through partnerships with local organisations

Respondents suggested:

– Decentralisation of the CIVICUS secretariat by establishing regional representation offices / champions
– Reaching out and engaging more with civil society organisations/networks in the regions
– Organising regional events such as seminars, meetings, conferences and other fora to strengthen the regional networks
– Localised communications campaigns
Get engaged

1. An Annual Global Civil Society Report
2. A Multilingual e-CIVICUS
3. The Crisis Response Fund
4. Joint funding proposals
5. Learning Exchanges
6. UN Engagement
7. Joint Advocacy
An Annual Global Civil Society Report

The annual Global Civil Society Report will map civil society actors, issues and engagements through the words and eyes of civil society itself.

Drawing on the CIVICUS network, including the landmark research of the Civil Society Index, this accessible report will be a collaboration of civil society from around the world.

The first pilot report, including short country profiles and thematic articles, will be published in early 2012.

You can Contribute!!!
A Multilingual e-CIVICUS

- CIVICUS weekly newsletter since 1999
- Contains news, resources, opportunities and events for, by and about civil society globally
- Valued resources for those working and/or interested in the sector

Yet, e-CIVICUS is only available in English!

CIVICUS is seeking members interested in partnering with us to produce a co-branded e-CIVICUS in additional languages.

You can make it happen in your local language!
The Crisis Response Fund

The CIVICUS Crisis Response Fund helps civil society under threat fight for the world we deserve: a just one.

The Fund supports time-bound urgent advocacy activities combating threats to civil society through various activities including:

- Convening working groups
- Supporting local civil society representatives in advocacy at international and regional forums
- Submitting reports to human rights monitoring bodies
- Solidarity and fact-finding visits
- Training for organisations on the ground

The fund is currently accepting applications for small grants from qualified civil society groups. You can also support the fund by making a donation today!
Joint funding proposals

CIVICUS is seeking to identify members with whom to submit national and regional project proposals.

Depending on the circumstance:
• Projects can be led by CIVICUS
• Projects can be led by Members – CIVICUS serving in a consultative role providing technical support in our area of expertise

Let us know how we can partner together!
Learning Exchanges

CIVICUS has a significant number of capacity development tools and resources that can be of value to members.

CIVICUS is working to strengthen its work in this area by:
• Developing learning exchange opportunities for CIVICUS members
• Strengthening information and knowledge sharing throughout the CIVICUS network.

This work involves:
• Mainstreaming learning exchanges across CIVICUS work
• Introducing “training-the-trainer” strategy
• Tailoring current tools
• Developing human resource exchange strategy with members

You can share your expertise and learn from the network!
UN Engagement

• CIVICUS has General Consultative Status with the UN Economic and Social Council (ECOSOC) and plays leadership roles in several UN processes
• Systematic engagement with the UN allows CIVICUS to enhance the space and impact of civil society on international policy making processes
• CIVICUS aims to promote local civil society voices directly to key UN forums by strengthening civil society partners’ participation and effective engagement
• CIVICUS is also developing greater knowledge and capacity for regional human rights bodies to further support direct advocacy and engagement
Joint Advocacy

- Strategic partnerships with local civil society are the foundation of CIVICUS advocacy strategy.
- CIVICUS conducts several forms of advocacy, from public statements and letters to governments to submission of reports to human rights institutions and organising public events at international forums.
- CIVICUS seeks to coordinate and work jointly with both international and local civil society partners to achieve maximum impact.

One key advocacy tool is the Civil Society Watch Online (www.cswatch.org) platform which serves to streamline information sharing on threats to civil society and provide a secure space to develop and collaborate on joint actions with activists around the world.
Working groups

1. How to expand CIVICUS constituency? Who should be part of the CIVICUS network? How do you think CIVICUS should outreach to new members?

2. How can CIVICUS engage more with its constituency? What can we do together? Think about: What can CIVICUS do for you? and What you can do for CIVICUS?

3. Joint Fundraising: How could the secretariat fundraise in partnership with members? Which Donors? Which programmes? What opportunities do you think are out there to do join-ventures?

4. How to implement efficiently the Crisis Response Fund? How can CIVICUS intervene in restrictive environments? How can CIVICUS better support members operating in restrictive environments?
5. How to implement a Learning Exchange & Capacity Development strategy within CIVICUS’ network?

6. What are the challenges that CIVICUS and its constituency will face? We would like to hear the kind of challenges you think CSOs are facing and will face like: funding, new models of civic mobilization and new models of interaction with the private sector.

7. What is the general landscape for Civil society? Would the environment be more enabling? Are there still 3 sectors?
Please join any of the Working group and share your ideas!
Strategic Direction Process
The current (2008-2012) Strategic Directions are:

1. Protecting the rights of civil society actors
2. Strengthening good practice within civil society
3. Strengthening civil society’s ability to influence the policies and practices of governments, international institutions and the private sector
Objectives:

1. Understand the current context
2. Guide the CIVICUS strategy for the next five years
3. Facilitate wider discussion and action for new times
Strategic Directions 2013 – 2017

1. Form a planning team: October 2011
2. Engage in virtual consultations and polling: throughout the process
3. Conduct regional workshops and consultations: March 2012 +
4. Present a draft Strategic plan at the WA Members meeting: September 2012
End