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DataShift Review of Official and Citizen-Generated Gender Data (CGD) for SDGs Monitoring

Terms of References: East Africa Gender Data Research (Kenya and Tanzania)

Background

[DataShift](#) is an initiative of [CIVICUS](#), in partnership with The Engine Room and Wingu.

CIVICUS, the World Alliance for Citizen Participation, is a membership alliance with members in over 170 countries and a strong presence in the Global South. It exists to strengthen citizen action and civil society around the world. CIVICUS is responsible for the overall coordination and management of the initiative and leads DataShift's policy work, particularly on the Sustainable Development Goals (SDGs) and data revolution. DataShift is building civil society organisations' capacity and confidence to produce and use citizen-generated data (CGD) to monitor sustainable development progress, demand accountability and campaign for transformative change. Our vision is a world where people powered accountability drives progress on sustainable development. You can read more about DataShift and CGD in the [Learning Zone](#).

DataShift's work around CGD for SDGs is exploring opportunities and challenges associated with harnessing multiple sources of data, particularly citizen-generated data, to monitor, demand and drive sustainable development progress, while facilitating an evidence-based conversation amongst a diverse range of stakeholders on these opportunities and challenges. This will be achieved through applied research; collaboration and partnership development; and policy engagement, outreach and advocacy. The expected outcome of this project is that the capacity and confidence of civil society to generate and use data to monitor, demand and drive sustainable development progress, including on the SDGs, is strengthened.

Purpose

In Kenya and Tanzania, DataShift is seeking to demonstrate concretely how multiple sources of data, particularly citizen-generated data, can be harnessed to monitor SDG progress, while building the interest, capacity and collaboration of civil society in generating and using data - with a special focus on SDG 5. DataShift is seeking a research team to carry out applied research to assess gender data availability, accessibility, quality, comparability and gaps in Kenya and Tanzania respectively, on SDG 5 and other pre-determined and prioritised gender targets and indicators in other SDGs.

Scope

The consultants will assess the gender data availability, accessibility, and quality from a range of relevant data types and data sources. The value and role of citizen-generated gender data produced nationally or locally in promoting gender equality and the empowerment of women



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and girls is less well documented in the East African context. The consultants will pay special attention to these types of gender CGD, reviewing their sources, types, comparability, uses, impacts, and inherent gaps. The consultants will further assess the availability of gender data based on the indicator list of the Inter-agency and Expert Group on Sustainable Development Goal Indicators ([IAEG-SDGs](#)). Other data sources/types to be assessed will include but are not limited to official statistics and administrative data such as those produced by national statistical agencies and relevant line ministries; international comparative data from sources such as the World Bank's Gender Data Portal, the Gender Equity Index, and the Women's Economic Opportunity Index.

The consultants will review gender indicators related to but not limited to, health, education, women's economic empowerment and entrepreneurship, social exclusion of women and girls, water and sanitation, time surveys on the value of unpaid care and domestic work, effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life, among others. The selected list of specific gender targets and indicators as agreed by the IAEG-SDGs that are contextually relevant and prioritised by the respective countries will be discussed and agreed between the DataShift team and the consultants. Given that potentially there could be a gap or missing gender data sub-indicators (particularly for citizen-generated data) at the national or subnational level, the consultants will map and identify those missing while conducting research on the gaps. This will further entail trying to understand which national indicators Kenya and Tanzania will put in place (domesticated and contextualised), and what that difference means for gender CGD comparability. The consultants will review the methodology of data production, regularity, coverage across sub-regions, granularity and complexity of the datasets, and interpretation of the emerging narrative from the multiple sources of data.

The consultants will also assess data availability, accessibility, gaps, quality, technical challenges (e.g. data interoperability, complementarity, comparability etc), as well as the political-economic context that the data ecosystem operates in Kenya and Tanzania. The research will mainly target national level actors but be complemented with specific case studies, particularly citizen-generated data initiatives from the sub-national level. A political economy analysis around power dynamics, opportunities, and constraints to the generation, accessibility, and use of gender data will be a critical component of the assignment. The outcome of the research will provide practical and technical outcomes such as developing data schemas for SDG 5 data, make recommendations for targeted capacity building for civil society producing gender CGD to improve their data standards, and recommendations for national SDG 5 and other related gender targets and indicators in other SDGs for the respective countries. The final reports will be used to assemble various data generators and stakeholders - many of whom do not typically collaborate - together to dialogue and explore collaboration among generators of



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official and non-official data. The ambition is to catalyse action among diverse stakeholders to fill data gaps and promote an integrated approach to implementing and monitoring progress on SDG 5 and related gender targets and indicators in other SDGs.

Objectives

1. Review gender indicators related to but not limited to, health, education, women's economic empowerment and entrepreneurship, social exclusion of women and girls, water and sanitation, time surveys on the value of unpaid care and domestic work, effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life, among others.
2. Building upon the information acquired at the [Gender Thematic Forums](#), map key gender players (both state and non-state actors) at national and subnational levels, their approaches, methodologies for data collection and use, and literature/reports, and their sources of data. Oral or written interviews with selected players will identify their gender data priorities, incentives and constraints.
3. Comprehensively review gender data collection methodologies, types and formats (including citizen-generated data), channels through which they are made available, accessibility and use, and detailed review of gaps and technical challenges related to, but not limited to, data disaggregation, interoperability, complementarity, compatibility, and usability. This will include examining, highlighting, and making available specific case studies or datasets that can concretely demonstrate good practice, opportunities and challenges around these aspects.
4. Conduct a political economy analysis around power dynamics, opportunities, and barriers to the generation, accessibility, harmonisation, and use of gender data by civil society, government, donors, and other stakeholders.
5. Examine policy, legal, institutional frameworks, structures, cultures and financing mechanisms or lack thereof (including investments) and how these support civil society, private sector, donors, academia, media, among other stakeholders (or not) to advance gender equality and the empowerment of women and girls. This will involve assessing gaps, coverage in terms of the ability and readiness to support the implementation and tracking of progress on SDG 5 and related gender targets and indicators in other SDGs.

Deliverables

Produce detailed reports and executive summaries for Kenya and Tanzania respectively. The reports will synthesise research findings, drawing conclusions and making recommendations for objectives 1 - 5 above targeting government policy and decision makers, civil society, development partners, researchers, among others. The reports will include background information and definitions of key concepts. Extracts from the reports will contribute to the



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gender data sections of the Kenya and Tanzania “multi-stakeholder briefings on the status of gender equality and the empowerment of women and girls” in the respective countries.

Roles and responsibilities

1. The consultants will diligently undertake the assignment and ensure timely and high quality delivery on outputs by the agreed deadline.
2. The consultants will submit all the material gathered from the research, including datasets and other agreed materials in electronic format to DataShift on time and within budget.
3. The consultants will hold bi-weekly briefing meetings with the CIVICUS team to update on progress and flag any emerging challenges on the assignment.
4. The consultants will document their approaches and methodologies for the assignment, challenges, lessons, and learning - including any peculiarities emerging during the assignment
5. The contractor, CIVICUS, will:
 - Hold an initial meeting with the consultants to clarify the role and offer guidance on the assignment.
 - Provide the consultant with any existing gender related materials, lists and contacts of some gender players at various levels in its possession.
 - Offer guidance and regular feedback in the course of the assignment.

Consultancy fee

The fee for the consultancy is negotiable but pegged on experience and an agreed work-plan. We however envisage the total fee to be in the range of USD \$10,000 - \$12,500 for each country team, inclusive of any taxes and fees. The consultants will be responsible for taxes in their respective countries.

Timelines and Deadline

The assignments in both Kenya and Tanzania will **begin on Monday, 19 September 2016 and conclude by a strict deadline of Friday, 2 December 2016**. The consultants are expected to cumulatively dedicate approximately **65 (7.5 hour) working days** during this period. See details of timelines and deliverables in Annex 1 further below.

Application Process

We invite applications from **teams of researchers** (Kenya and Tanzania-based researchers highly desirable) with the following qualifications:

- Deep knowledge of national and subnational gender issues and contexts, connections to key gender players at the national and subnational levels, data science expertise, political economy analysis, and policy expertise.



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- In-depth understanding of the political economy of gender equality, empowerment of women and girls and related issues, and/or gender data landscape.
- Possession of, or access to networks that facilitate access (formal and informal) to key gender players and various data sources (state and non-state).
- Data-related expertise (bias on gender data desirable).
- Fluent written and verbal English.
- Ability to have physical and online meetings (eg. Skype, Go-to etc).
- Free from any other commitments that would constrain or prevent the consultants from delivering these time-pressured assignments by the prescribed deadline.
- Knowledge in issues related to gender equality, empowerment of women and girls, the SDGs, CGD, data for campaigning, and participatory learning concepts.
- Citizens of Kenya and Tanzania, or foreign nationals with legal work permits or licenses (during the entire contract period) to conduct these kinds of assignments.

How to apply

Interested consultants should submit:

- CVs highlighting the desired skillsets and experience in undertaking similar assignments in the past. This must include the CVs of the research team.
- A one-page cover letter outlining suitability for the role and samples or links to previous work or similar assignments.
- Written methodology and approach to the research, including a work-plan with indicated dates for the expected deliverables.

Please submit applications to datashift@civicus.org by 7 September 2016.

Interviews will be held between **12 and 13 September 2016** and successful consultants notified by **Friday, 16 September**. The assignments in the respective countries will commence upon signing contracts on **Monday, 19 September 2016**.

Annex 1: Deliverables and timelines

No	Deliverables	Date by
1	Preparations and meetings with DataShift team, inception report, data collection methodology and work plan	23/09/2016
2	Literature review and stakeholder mapping	30/09/2016
3	Briefing on initial emerging issues, lessons and challenges	14/10/2016



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4	Preliminary findings draft report	31/10/2016
5	Draft country reports and executive summaries	18/11/2016
6	Final country reports and executive summaries	02/12/2016