DATASHIFT

Survey Methods for Informing Activism

Course description

DataShift's two-week facilitated online course is an innovative new programme to improve your orgsanisation's data skills. Using a unique mix of online and facilitated content, this course will deliver practical data skills to action-focused civil society organisations (CSOs) including how to design a survey, how to conduct essential data analyses and how data can be used to drive significant positive change through informing evidence-based programming.

Course content is centered around your organisation's specific activism focus, ensuring it suits the needs of each of its partner CSOs. This is achieved through the design and administration of a survey that is used to directly shape your CSO's programming and activism efforts. Throughout the course you will gain confidence using data to improve programme quality and to develop compelling narratives to drive your activism efforts.

Learning outcomes

- Issue scoping and activism planning
- Survey questionnaire development and sampling methodology
- Basic data entry and analysis

Interested?

The first step is submitting an online application found **here**.

Questions?

Contact Hannah Wheatley at: hannah.wheatley@civicus.org

Survey Methods for Informing Activism

Eligibility

This course should be of interest to civil society organisations enthusiastic about learning how data can improve their activism efforts using community surveys and is targeted towards individuals and organisations with limited or no experience with data. All course materials and meetings are currently conducted in English; we hope to be able to offer this course for non-English speaking CSOs in the future. A reliable internet connection is required. Priority is given to CIVICUS member organisations and applications received by April 13, 2017. Special consideration will be given to organisations based in the Global South, as well as those working with marginalised groups.

Requirements include:

- Two full-time, English-speaking staff committed to five hours per day for ten working days
- Access to Internet and mobile communications
- Current or planned activism activities

Dates

Session 1: May 1 – May 12
Session 2: May 29 – June 9

How to apply

Applications are now available online. Follow **this link** to access the application form.

Application includes

- Course details and eligibility requirements
- Application evaluation criteria
- Course date preference
- Participant information
- Proposed activism

Deadline: 30 April 2017

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Survey Methods Course Syllabus

Course Preparation
- Sign partnership agreement
- Pre-course evaluation
- Complete Virtual Team Training
- Ensure ability to access course content

Contact Details

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www.thedatashift.org

Session 1: Activism Scoping

DAY 1
- Introduction
- Course overview
- Discussion of action plan
- Sustainable Development Goals (SDGs)

Assignments
- Situational analysis
- Relevant SDG identification

DAY 2
- How data can inform activism
- SDG discussion
- Using data to leverage resources
- Situational analysis discussion
- Introduce SMART objectives

Assignment
- Refine SMART objectives

DAY 3
- Discuss and edit SMART objectives
- Building a network: Who can you connect with?
- Discuss survey design basics

Assignments
- Networking
- First draft of survey

Session 2: Survey Methods

DAY 4
- Discussion on survey draft
- Discuss networking
- Survey methods units 1-4

Assignment
- Second draft of survey

DAY 5
- Review second draft survey
- Survey methods units 5-7
- Cognitive interviewing

Assignment
- Cognitive interviewing
- Third draft of survey

Session 3: Survey Pilot

DAY 6
- Complete midterm assessment
- Review third survey draft
- Survey enumeration basics
- Discuss survey translation
- Discuss and finalise survey

Assignment
- Fourth draft of survey

DAY 7
- Finalise survey draft for pilot
- Data security
- Pilot the survey

Assignment
- Submit completed surveys

Session 4: The Path to Action

DAY 8
- Data coding
- Entering data into spreadsheet

Assignment
- Create a coded spreadsheet of survey results

DAY 9
- Data analysis: Translating survey results into action
- Communicating and visualising survey results

Assignment
- Create one data visualisation

DAY 10
- Data and your organisation: monitoring and evaluation, proposal writing, and narratives
- Continuing support discussion
- Remaining questions

Assignments
- Sign certificates
- Post-course evaluation