CIVICUS
Using Citizen-Generated Data

Presented by Hannah Wheatley
CIVICUS-DataShift Data Support Specialist

February 2017
Who are We?

CIVICUS is a global alliance of 3,600+ civil society organisations and activists dedicated to strengthening citizen action and civil society around the world. CIVICUS.org

DataShift is an initiative of CIVICUS that builds the capacity and confidence of civil society organisations to produce and use citizen-generated data. TheDataShift.org
CGD: People Powered Campaigns

Citizens **creating** and **using** their own data builds their capacity to

– identify their sustainable development priorities,
– monitor progress and
– hold decision makers to account.
CIVICUS Initiatives

**Online dynamic tracker of civic space with global coverage**

**Global Goals for Local Impact**
Citizen household surveys for gender equality in Kenya

**Data Empowering Local Narratives**
Online experiential learning for evidence-based activism
CIVICUS Monitor
CIVICUS Monitor

- Middle East
- Europe
- Asia
- Americas
- Africa

- Attacks or Killing of Journalists
- Excessive Force Against Protestors
- Detaining Activists
Protests met with excessive force
CIVICUS Monitor: Country Profile

TANZANIA, UNITED REPUBLIC OF OBSTRUCTED

LIVE RATING: OBSTRUCTED

LAST UPDATED ON 02.02.2017 AT 14:59
**TANZANIA - OVERVIEW**

Despite building a reputation as one of southern Africa's most open societies, with a relatively free press and respect for civil liberties, a recent rise in fundamental freedoms violations has tarnished Tanzania's image.

READ MORE

---

**FROM THE NEWS FEED**

**TANZANIAN PRESIDENT TELLS CRITICAL NEWSPAPERS 'DAYS ARE NUMBERED'**

The Tanzanian president John Magufuli has launched a scathing attack on two unnamed newspapers which he accuses of 'spurring dissent'.

THURSDAY 02.02.2017 14:59

READ
<table>
<thead>
<tr>
<th>Methodology</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Civic Pulse</strong></td>
</tr>
<tr>
<td>Diverse, country-based panels of civil society leaders answer quarterly perception surveys about civic space.</td>
</tr>
<tr>
<td><strong>Civil society consultations</strong></td>
</tr>
<tr>
<td>Regular, brief, semi-structured interviews with activists on the ground in each country for the purpose of verifying other data sources.</td>
</tr>
<tr>
<td><strong>Research partner updates</strong></td>
</tr>
<tr>
<td>Standardised updates from our regionally-based research partners providing qualitative and quantitative bi-monthly updates on most countries.</td>
</tr>
<tr>
<td><strong>Have your say</strong></td>
</tr>
<tr>
<td>Information offered by people living in any country on civic space issues and events.</td>
</tr>
<tr>
<td><strong>Media monitoring</strong></td>
</tr>
<tr>
<td>News items related to civic space from a set of pre-verified national, regional and international news sources.</td>
</tr>
<tr>
<td><strong>Key scores</strong></td>
</tr>
<tr>
<td>An average of rebased scores from: Freedom House - Freedom in the World Component E; Reporters without Borders World Press Freedom Index; and the University of North Carolina's Political Terror Scale.</td>
</tr>
<tr>
<td><strong>Key analysis</strong></td>
</tr>
<tr>
<td>Qualitative analytical reports on civic space produced by reputable national, regional or international civil society organisations or academic institutes.</td>
</tr>
<tr>
<td><strong>CIVICUS research</strong></td>
</tr>
<tr>
<td>Qualitative research produced by CIVICUS related to the country in question. This includes Civil Society Index research, Enabling Environment National Assessments, submissions to the Universal Periodic Review process of the United National Human Rights Council, Policy Action Briefs and Occasional Papers.</td>
</tr>
</tbody>
</table>
Global Goals for Local Impact

Using citizen-generated data to help achieve gender equality in Lanet Umoja, Kenya.
Data Empowering Local Narratives
Data Empowering Local Narratives: Rau Eco & Cultural Enterprise
Data Empowering Local Narratives: Experiential Learning

Process
• Watch video
• Fill SMART objectives template
• Meet with DataShift specialist
• Revise SMART objectives

Result
• Focused work from ‘raise awareness of importance of Rau ecosystem’ to addressing waste disposal of the community
Data Empowering Local Narratives: Data literacy training

Process
• Write survey questions on waste disposal
• Watch videos, answer group discussion questions, and have phone calls with the DataShift specialist to share discussion points, ask questions and check understanding

Result
• Applied the information to their survey and did a small pilot of the survey

Course Outline
1. Introduction to surveys
2. Matching organisational goals with survey design
3. Sampling (Who)
4. Questionnaire design (What)
5. Ethics
6. Preparing to conduct a survey
7. Conducting surveys and capturing data
8. Cleaning, analysing, visualising, and communicating data
Data Empowering Local Narratives: Survey ready

8. Do you believe that the improper disposal of garbage poses a problem in Moshi?
   [ ] Yes
   [ ] No

9. What impacts of illegal dumping of waste in your community and Rau Forest are you aware of?
   [ ] Spread of disease (from medical waste)
   [ ] Provides mosquito breeding grounds, allowing spread of malaria
   [ ] Destroys habitat of local wildlife
   [ ] Results in animals eating plastics and rotten foods, potentially killing them
   [ ] Makes the community less beautiful
   [ ] Injuries to those walking through Rau Forest from broken glass, razors
   [ ] Prevents trees from growing
   [ ] Makes the community smell bad
   [ ] Discourages tourists from visiting Moshi
   [ ] Other ______

10. What do you think is the reason for dumping waste in Rau Forest and the surrounding community? (Check all that apply)
   [ ] No legal waste disposal facilities
   [ ] Lack of waste collection services
   [ ] Irregular waste collection services
   [ ] Cramped living area means smelly waste must be disposed of immediately
   [ ] High cost of waste disposal facilities
   [ ] Inconvenience of formal waste disposal options
   [ ] Other ______
Data Empowering Local Narratives: What happened next?

Process
- Based on the pilot, revised questions
- Conducted more surveys.
- Entering, cleaning, and analysing the survey data.

Result
- Know where the community is disposing of its trash
- Know why they are disposing of it that way
- Know target audience
- Know how address the illegal dumping

Worked Independently
Reached out for support when needed
Data Empowering Local Narratives:

What’s next?

Collect data on the organisations over time

Collect data on the results of their activism

Learn, refine and improve

Reach more organisations
Continue the conversation

@CIVICUSalliance
CIVICUS.org

@SDGDataShift
TheDataShift.org

Global Goals for Local Impact
davis.adieno@civicus.org

Data Empowering Local Narratives
Hannah.wheatley@CIVICUS.org

monitor.civicus.org
#CIVICUSMonitor
cathal.gilbert@civicus.org